



STRATEGIC PLAN 2007-2012

WHERE ARE WE NOW?

Year 2 Highlights



Satisfying Curiosity: Lifelong Learning

Goal: All ages realize their library offers topics in a variety of formats they find captivating and enriching to their lives.

October 2008

Downtown librarian Buddy Johnson is the speaker for an Oklahoma Historical Society Lunch and Learn program about the MLS resources available in the Oklahoma Room Collection

November 2008

News9 carries a [story](#) about value of libraries during hard economic times

The Downtown Library creates monthly displays featuring the various media formats available in the library

February 2009

A record 3,541 seniors participate in Winter ReadFest 2009

March 2009

News9 [features](#) the free resources available to the public at the Edmond Library

Friends of the Library book sale raises over \$250,000 to fund special library projects

May 2009

Libraries across the system participate in *Free Comic Book Day*

June 2009

Materials Selection purchases several microfilm reels of the Guthrie newspaper from 1891 to 1914

FY08-09 program attendance increases by 25.7% with over 190,000 children, teens, and adults attending events at our libraries

The Library Endowment Trust provides \$25,000 for Summer at the Libray and Winter ReadFest

July 2009

Downloadable EPUB e-books are added to our online e-media offerings

August 2009

MLS sees big increases throughout the system during the 2009 Summer Reading Program with 19,268 children and 3,887 teens participating

info magazine highlights the ten most popular e-media downloadable audio books

September 2009

Downtown librarian Buddy Johnson assists in the creation of a [video blog](#) about the Oklahoma Rooms resources

MLS begins publicity for The Big Read, which centers on the book *The Maltese Falcon*



Goal: Residents see their library as a resource for introductions to an assortment of cultural, civic and/or community interests.

October 2008

MLS partners with the Junior League to create the *Trip Around the World* series of programs throughout 2009

Outreach brings Aboriginal Australian artists to host programs at several libraries, 995 people attend

The Downtown Library hosts their 3rd Annual Teen after dark party, this year celebrating the popular teen book, *Twilight*

November 2008

Downtown librarian Sheldon Beach is [interviewed](#) on NPR's Indian Times about celebrations planned for American Indian Heritage Month

Tuvan throat singers perform at several libraries before a total of 2,241 people

December 2008

The Bethany Library holds its annual international holiday open house with an Irish theme

Chris Carroll [blogs](#) for NewsOK.com about what Oklahomans are reading and literary events in the community

Development/Volunteer Services completes two mailings informing the public about the many opportunities available to support the library through donations and volunteering

January 2009

Downtown staff members Buddy Johnson and Chris Larwig work with the mayor's office to preserve portraits of past mayors

The Downtown Library hosts the Dear Mr. President photo exhibit in conjunction with the inauguration

The Downtown Library provided a live feed of the Presidential Inauguration in the 46th Star Auditorium so that customers could view this historic event



February 2009

The Norick Foundation commissioned and donated a sculpture titled 4 U 2 LEARN to the Downtown Library's children's area

The *Underwater Bridge* play tours the libraries for Black History Month to standing-room-only crowds which total 2,086

The Downtown Library provided [Harlem Renaissance bibliographies](#) to the OKC Museum of Art for display on their website and partnered on some Harlem Renaissance programs to coordinate with the exhibit

Online survey results show a significant increase in awareness of library events, programs, and training classes among respondents

As part of Black History Month, the Downtown Library screens select episodes from the documentary *Eyes on the Prize*

Read About It partners with the OKC Urban League Young Professionals by interviewing authors at the 4th Annual Celebration of [African American Authors](#)

March 2009

NewsOK.com posts a [story](#) about the zydeco performance at the Edmond Library

1,269 people attend zydeco [performances](#) by the Chavis family around the system

Bethany librarian Daniel Fields and Downtown librarian Buddy Johnson begin work on an oral history project to commemorate the City of Bethany's centennial

The OK Railroad Museum, in their [March newsletter](#), picked up one of our OK Images articles from *info Magazine*. It appeared on page one.



April 2009

The Library Endowment Trust brings [Ann Patchett](#) to the Downtown Library for *Author Confidential* as part of the annual *Literary Voices* Endowment Trust fundraiser

The Edmond Library sponsors a Peep Art contest for teens. NewsOK features a story on the winners

Downtown librarian Buddy Johnson is interviewed for a [story](#) in the Journal Record about the history of the Deep Deuce area

May 2009

The Ralph Ellison Library sponsors the *Heroes and Villains* art contest in conjunction with the OKC Museum of Art

The Downtown Library presents *Salute to Veterans: Researching Our Ancestors' Military Service* with guest speaker, Billie Fogarty - President of the Oklahoma Genealogical Society

MLS partners with the Green Business Alliance to offer a series of educational programs on ways to be more energy efficient

June 2009

The Ralph Ellison Library holds its annual Juneteenth celebration at Douglas High School

July 2009

The Capitol Hill Library participates in the Hispanic Expo at the State Fairgrounds. Over 1,500 people stop by their booth which features video games and book giveaways

August 2009

The Downtown Library presents a genealogical program on finding and using historical newspapers

September 2009

Info magazine highlights The Big Read which hopes to develop a community interest in reading *The Maltese Falcon*



Visit a Comfortable Place: Public & Virtual Places

Goal: All ages appreciate their library for its designated places for quiet reading or studying and as a place for social or business activities.

October 2008

[New carpet](#) is installed at the Edmond Library

Bethany Library begins a new series called "Coffee, Tea, and Games" to provide opportunities for customers to enjoy interacting in the comfort of their meeting room

December 2008

The design for the new Northwest Library is unveiled for the public at John Marshall High School

Headquarters Manager Candace McDaniel and the Downtown Library host a holiday open house to exhibit meeting room spaces to the downtown business community

January 2009

NewsOK [article](#) features progress on the development of the Northwest Library

The Edmond Library renovates their teen area, adding manga art and bean bag chairs

February 2009

The MLS Construction holds a *Teen Charrette* to gather input about the layout of the NW library teen area



March 2009

ADG, Architecture Design Group, is selected as architect for the Southern Oaks renovation

Bethany Library has its restroom facilities updated

May 2009

The Downtown Library offers a newly relocated YA area which provides a larger and more welcoming space. It is closer to the front of the library to provide easier access to librarian assistance as well as to provide safety and comfort.

Funds are placed in the budget replace the roof at the Midwest City Library

The Warr Acres Library has its restrooms remodeled.

June 2009

Midwest City Library rearranges the quiet reading space to create a more user-friendly approach to providing services

July 2009

Usage of the Downtown Library meeting rooms continues to rise with revenue 25% higher than last year

August 2009

SCORE Business Counseling sessions are held at several libraries this month

Midwest City Library hosts an all day health fair in conjunction with the YMCA, the police and fire departments & Walgreens

September 2009

The Build Your Own Business series begins for the fall at several libraries. This seminar sponsored by the US Small Business Administration and SCORE

Planning partners with a University of Central Oklahoma Statistical Consulting class to asses a new wireless system of door counters

Goal: All ages recognize their library as a great place both physically and virtually to interact with others due to the noteworthy opportunities provided.

October 2008

Several staff members represent the library system in the *Ghouls Gone Wild* Halloween parade in Bricktown

Libraries hold *Twilight* parties and Horror Make-up programs in conjunction with *Books with Bite* - Teen Read Week

November 2008

info magazine carries an article on the wide variety of programs offered at the library

December 2008

300 people attend the Capitol Hill Library's annual holiday open house

The Downtown Library serves as a venue for Opening Night 2009

info magazine highlights the various book discussion groups that meet at the various MLS libraries

January 2009

NewsOK [article](#) reports on the Edmond Library's Manga Club

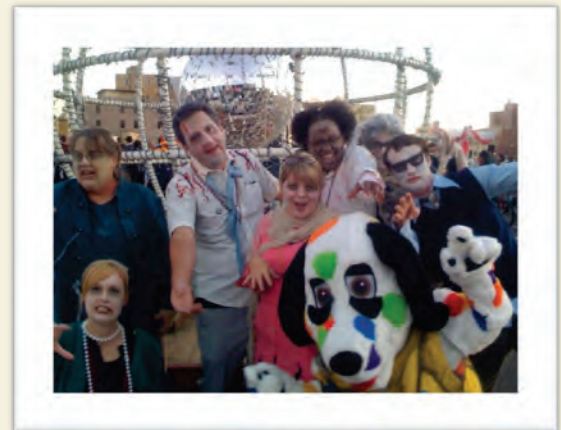
February 2009

Capitol Hill's candle making workshop is featured in the March 12, 2009 Daily Oklahoman.

The Friends of the Library sponsor notable author Carolyn Hart in a series of interactive programs at several of our libraries

March 2009

The Downtown Library conducts *I Can't Believe I Shot That, The Sequel* [teen film contest](#)



The Edmond Library had several photos in the 3/10/09 issue of The Oklahoman. Their creative writing workshop and quilt display were colorful enough to attract newspaper attention.

The Sugar-Free All Stars entertain a school choir group during Noon Tunes

April 2009

On March 31, the Oklahoman ran a nice black and white photo of our 2009 Spring Fling entertainment

The Friends of the Library help bring in author William Bernhardt for programs around the system

The Belle Isle Library purchases a Wii and games for all ages to offer gaming programs on a monthly basis



May 2009

Parents of Oklahoma City public school students receive an automated phone call informing them about Summer at the Library

The Friends of the Village Library Fair is held to raise money to fund special library projects

June 2009

MLS receives \$50,000 from the Endowment Trust and Friends of the Library for public art at Ralph Ellison and Southern Oaks

The Little River Zoo brings animals to the Harrah Library for the public to see and interact with

July 2009

Over 600 people attend a day-long reptiles and amphibians program at the Midwest City Library put on by the Herpetological Society

The Choctaw Library holds a children's bookmark art contest, and the winning designs are printed and available at the library

August 2009

Del City Library hosts a popular First Time Homebuyers Workshop

The Downtown Library begins hosting a series of "Find It: Legal Resources at Your Library", the first month dealing with Preventing Identity Theft.

Midwest City, Southern Oaks & Edmond Libraries host driver's safety courses

"How to do Homework Without Throwing Up" is a popular workshop for elementary age students at many libraries

Warr Acres Library hosts an important "Using Communication Skills to Build Self-Esteem" workshop



September 2009

Super Saturday is a big hit at the Del City Library and is [featured](#) in the Daily Oklahoman

Know How to Find, Evaluate & Use Information: Information Fluency

Goal: All visitors can expect library staff to have up-to-date knowledge, skills, and abilities to deliver library services.

October 2008

info magazine publishes an article providing information about the staff continuing education performed by Planning's Metro University

FOCUS! 2008 features sessions put on by our own library *Heroes* about the role their departments play
The Downtown Library begins reviewing how to use a different database at each monthly staff meeting
Ralph Ellison librarian Kim Ventrella contributes a book review to School Library Journal

December 2008

Planning's *Training Times* internal newsletter begins featuring an informative article about one of our databases in each issue

The Leadership II class graduates

January 2009

Southern Oaks librarian Darrie Breathwit begins a monthly bookclub at a local assisted living center that specializes in helping people with memory loss.

Planning joins the *Interagency Training Council* to provide new and innovative training programs for MLS staff

February 2009

Online survey results show a significant increase in perception that library staff is up-to-date and knowledgeable

Planning redesigns the *reports & statistics* page on the intranet to enhance staff access to current and archived internal MLS information

Planning makes Rosetta Stone online courses available to staff that wish to improve their Spanish language skills

March 2009

MLS partners with the Oklahoma Municipal Government Alliance to enable our staff to participate in an 11-month series of supervisory training courses

Planning works with the Business Office to make supply requests more accessible to staff via an online catalog

April 2009

The Leadership III class is announced

The Choctaw Library serves as an evacuation site as wildfires threaten many homes in the community. They stay open late to accommodate the evacuees.

May 2009

Journal Record [article](#) on the naming of city neighborhoods extensively quotes Downtown librarian Buddy Johnson

Employee Development Coordinator, Stacy Schrank, participated in the Rotary International Group Study Exchange (GSE) Program, working with professionals in Bolivia about libraries and learning

Planning works with Marketing to make promotional materials more accessible to staff via an online catalog

June 2009

The Planning and Construction departments create a page on our intranet to keep staff informed about progress on current projects

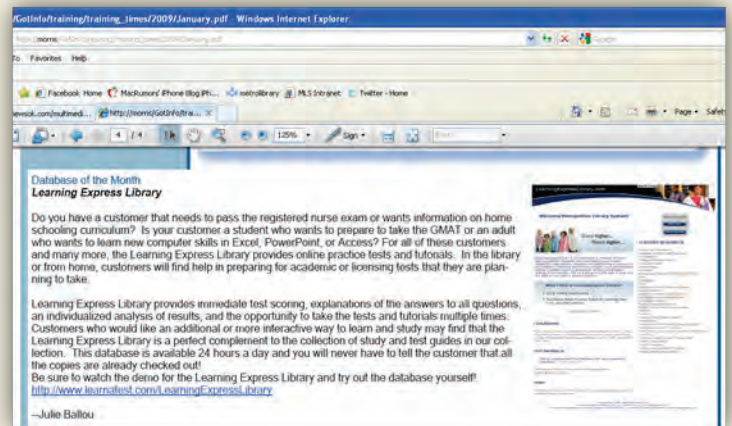
July 2009

Staff members Stacy Schrank, Janet Brooks, and Debbie Robertus advocate for libraries statewide as officers in the Oklahoma Library Association

September 2009

A new automated staff performance appraisal system is created and supervisors are trained in the new standards set to be implemented on Nov. 1st

Office 2007 is installed on all staff computers



Goal: All ages can expect friendly guidance on how to locate the best information resources to meet their requests or needs.

October 2008

GED classes continue as a value added service at several libraries, helping individuals obtain a high school equivalency diploma

November 2008

United Way Committee raises \$16,000 from our staff to benefit The United Way of Central Oklahoma

December 2008

Downtown librarian Buddy Johnson gives a presentation on our African-American history resources to the Oklahoma Council of History Symposium

January 2009

Downtown librarian Phyllis Davidson gives a presentation, *Introduction to the Ronald J. Norick Downtown Library* at the Oklahoma Genealogical Society including information on several of our online databases

February 2009

Online survey results show a significant increase among respondents in the perception that library staff takes the time to understand customer needs

MLS partners with AARP to offer tax help to seniors during tax season

March 2009

Nicom Park's Lois Cross's customer service is highlighted in the 3/25/09 issue of the [Midwest City Sun](#)

April 2009

Wright's Marie Nichols received a Citation of Commendation from the State Senate. The commendation cites Marie as *Librarian Extraordinaire* for her outstanding and dedicated service to the Stockyards Community.

Webmaster, Teresa Goggins, gives presentation to the Oklahoma State Webmagers Group on best practices with placing videos on the web.

May 2009

Edmond Library Manager Karen Bays makes a well-received presentation on intellectual freedom to a class at the University of Oklahoma

Bethany librarian Daniel Fields receives a letter of accommodation from the Western Heights Board of Education for participating in the parent night

September 2009

Southern Oaks Library begins a homework help program that meets weekly with the help of volunteers



Connect to the Online World: Public Internet Access

Goal: All ages discover that their library has current equipment, tools and training for the public to responsibly access the digital world.

November 2008

Inter-Library Loan (ILL) and IT work together to integrate ILL circulation into our V-circ software

December 2008

IT upgrades our non-stop server which provides access to critical data for the functioning of the library system. The result is faster, more reliable service for our customers.

info magazine educates customers about our new RSS feed services

The Village Library offers computer classes such as "Introduction to Microsoft Excel" and "Email Expertise"

January 2009

NewsOK [article](#) highlights the one-on-one computer help offered at the Edmond Library

The Downtown Library kicks off a program to offer a new computer skills and internet usage class every month.

February 2009

Online survey results show a significant increase in awareness of both library internet computers and wireless internet access

March 2009

IT installs credit card machines at six libraries for customer convenience in paying fines

May 2009

Emedia are now included in the CyberMARS catalog designated with a new icon

July 2009

The Warr Acres Library begins offering individual computer instruction on Tuesday mornings

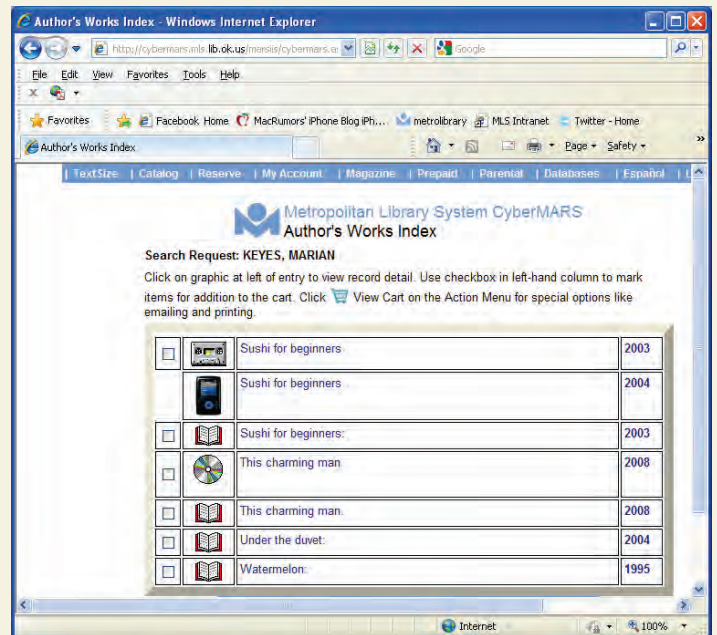
August 2009

The Village Library offers a Working with Windows Vista program for customers wanting to learn more about the latest Microsoft operating system

Staff training begins on enhancements made to system deliveries with the addition of an automated RFID sorter
info magazine features an article on the different computer training classes available at the libraries

September 2009

To decrease customer wait time, the Downtown Library expands the hours the Route 66 Computer Lab is open for public use to include all hours that the lab is not scheduled for programs or training



Goal: Adults understand that using the Internet is beneficial to development for all ages.

November 2008

Bethany Library holds workshop on Genealogy Resources found on the Internet

The Downtown Library hosts John & Hank Green's *Nerdfighters Tour* to a standing room only audience of teens publicized using Facebook

January 2009

Capitol Hill Library hosts "Internet Basics" to adults & seniors who know very little about the internet but want to know more

February 2009

Edmond Library hosts "CyberMARS for Seniors" to help seniors learn how to use the online catalog

MLS expands its presence on the [metrolibrary YouTube](#) by adding author interviews from our *Read About It* television program

March 2009

Del City teen librarian uses front display window during Teen Tech Week to promote the library website for material reservations, downloadable audio books, online databases, etc.

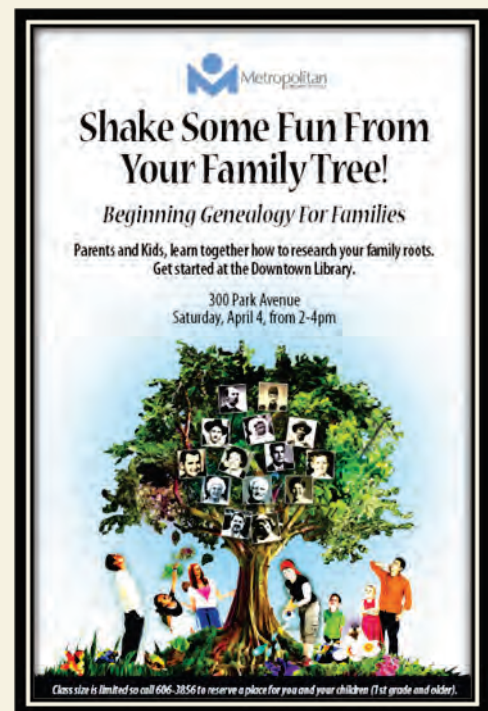
April 2009

The Downtown Library offers a program for parents and kids to research their family trees together online

May 2009

Marketing adds a catalog search tool to the library's [Facebook page](#)

Videos from Downtown Library program *I Can't Believe I Shot That* film contest are posted to the [metrolibrary YouTube](#)



June 2009

From January through June 2009, the Downtown Library Playgroup handout included a website of the month with topics such as the importance of reading, child development, health, and nutrition

July 2009

MLS partners with the Oklahoma City Community Foundation to promote literacy through the Get Reading Oklahoma [website](#)

August 2009

Online survey results show a significant increase in perception that using the internet is beneficial to the development of all ages

September 2009

The children's area of the Downtown Library featured a display about computers and the internet

Goal: All ages recognize and use their library's website and its resources as an extension of the physical library.

November 2008

Videos about Oklahoma images are added to online Oklahoma Memories [database](#)

info magazine article educates public about library resources accessible from home via our [website](#)

January 2009

info magazine article promotes the [@ Your Service](#) page on our website

Material Selection adds at-home access to the Literature Resource Center, Mergent Online, and Biography Reference Bank databases

February 2009

Marketing creates a [twitter account](#) to share library tweets on the internet

Online survey results show a significant increase in awareness of library website resources among respondents

Material Selection adds Footnote.com to our database collection

March 2009

Warr Acres' Kelly Dalyrmple creates a *Did You Know?* bookmark about how to access the databases from CyberMARS

MLS webpage on volunteering for Summer at the Library gets a facelift

April 2009

The librarians at Belle Isle each select databases to explore and write short informational articles about. These are collected and available for customers.

May 2009

IT adds tags linking to similar items inside CyberMARS records

You Want Website? You Got It! *info* magazine article highlights library resources available online

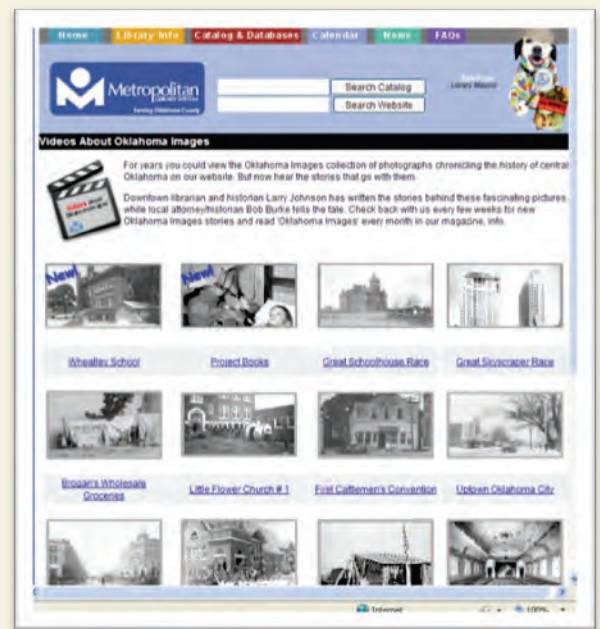
Planning & IT add a catalog search feature to the MLS [homepage](#)

June 2009

Material Selection acquires new subscriptions to the *Britannica Online* and *Columbia Gazetteer of the World* databases

July 2009

Info magazine features an article about downloadable eBooks



September 2009

Warr Acres librarian Karen Litteral teaches a class for the public on using the *NovellList Plus* database
Kelly at Warr Acres creates a flyer highlighting Grolier Online

All Goals

October 2008

Libraries celebrate The Big Read in conjunction with Rose State College. The Big Read is an initiative for the whole community to read during the month of October, specifically Ray Bradbury's *Fahrenheit 451*

November 2008

Info magazine begins highlighting a different library in the system every month to help customers recognize other libraries within the MLS

January 2009

Marketing releases the 2008 annual report [We Shoot, We Score!](#)

February 2009

Planning conducts a repeat of the 2008 online strategic plan customer survey to gauge progress on our strategic plan goals

MLS enters discussions with Jones and Harrah city officials on improving their library facilities

March 2009

MLS conducts an Organizational Culture Survey to evaluate how the system as a whole can build on its strengths and strengthen its weaknesses

May 2009

The Friends of the Library organization makes grants totaling \$236,151 to fund special library projects

August 2009

Marketing begins running [commercials](#) to educate customers about the resources available at the library

